

PROFESSIONAL CEILING CLEANING STARTER PACKAGE



The Service Center Package Includes:

\$12,500
EFFECTIVE: 1-1-2018

PROFESSIONAL CLEANING SOLUTIONS



Our Exclusive Ceiling and Wall Cleaning Solutions are RATED #1 by our CUSTOMERS today. Since 1987, the CARUSO METHODS of providing ceiling cleaning, exposed structure cleaning and other specialty cleaning services to Fortune 500 Companies around the world has made CARUSO CARE a leader in providing specialty cleaning services to large and small customers everywhere.

You will learn how to use your professional cleaning solutions to clean all types of specialty cleaning surfaces, from real world experienced ceiling cleaning professionals since 1987, CARUSO CARE Cleaning solutions have been #1.

Your package comes with 20 cases of our #801 Perfect Mix™ Ceiling and Wall Cleaning Solution. Not only will our solution clean the most difficult acoustical ceilings and exposed structures, you can also clean walls, light fixtures, and most porous and non-porous surfaces.

PROFESSIONAL SPRAYING SYSTEMS

Your package will include, not one, but two Spray Station 10 Specialty Cleaning Sprayers designed to make cleaning ceilings, exposed structures, walls and lights easier with professional results.

Your Professional Spraying System package includes 2 - 10 GALLON Spray Station 10 - Machine's, each capable of handling any size job. With more than one sprayer you can have multiply teams at multiply locations or double your spraying output when you are pressed for time frames that require that you have more than one sprayer. This state-of-the-art package is designed for specialty cleaning professional teams that can handle it all.



YOUR MACHINE
Customized

PROFESSIONAL MARKETING SYSTEMS

Not only does it take the right equipment and cleaning solutions, it also takes good marketing materials and knowledge. Your sales and marketing staff will receive (2) two NCWLN Custom Sales & Marketing Presentation Binders, these materials have been used for years and contain sales information for retail, restaurants, health care, manufacturing and more.

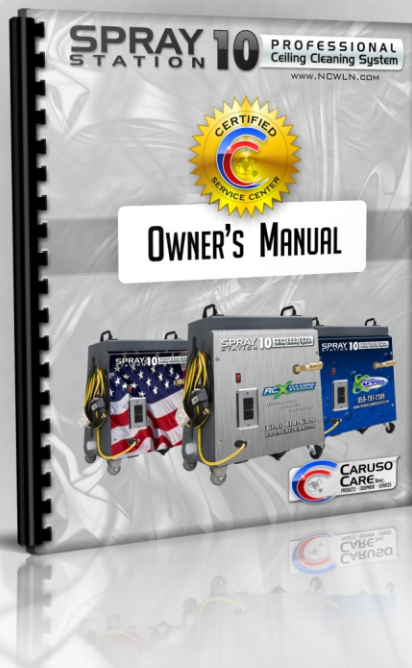
Your marketing package also includes 1000 - COLOR brochures with your company information printed on them. Also included in this package is our training and knowledge of how we market our products and services, to whom and why, and what is the best marketing information needed to secure new customers.

We also have print materials and website developing and marketing to increase you company's image, while saving you money over the older methods of printing materials and reams of paper, and help demonstrating your advancement in technology, bringing your marketing into the 21st Century. With 25 years of marketing specialty cleaning services to large and small customers, learn from the best.



- Print
- Website
- Brochures

EQUIPMENT TRAINING SYSTEMS



Your package includes a Spray Station 10 Owner's Manual with information about your equipment, it's care and maintenance and the safety features built into your equipment.

You will also learn about the other tools used in clean ceilings, open structures, walls, lights and other specialty cleaning requirements, including safety tips and procedures, step-by-step cleaning procedures and how your equipment will make your job simple and easy, saving valuable time in labor cost.



MARKETING TOOLS [PART ONE]

It's essential that any company seeking success starts by branding their business in order to be more recognizable and marketable! You want customers to buy what you are offering.

By building a brand for your business you'll start to grow your company, no matter how large the business is. Visibility, consistency, and repetition are the most important ways to achieve brand success.

Caruso Care - NCWLN has the right spraying equipment and products for you and your company but, it doesn't stop there! Our Multimedia company can provide you with turn-key solutions to help your company business identity and image. We offer custom designed work for logo designs, website designs and other media that allows you to improve your business appearance and generate more sales.

Check out our Multimedia Company CROSSMEDIAPROS.COM Website.

Check out the 5 steps to get you started with your business identity.

Step 1 - Branding Your Company

In advertising circles to brand your company name is to identify the logo, slogan and/or design scheme that the public identifies with your products and services. We start by Customizing your sprayers to fix your company logo, phone number and website address on them so that you can make these sprayers your own. Your logo, website, business cards, letterhead, print ads, and signage are crucial in today's business world of smart phones, I-pads, computers and the internet, where most of us now visit to find a professional business or to find information.

The day of carrying around reams of paper to display your company image and presents are over and it's time to move into the next generation of the design, branding and web today. Ceiling Cleaning Marketing Materials with Logo design and imaging is everything to a business, have our design professionals design your logo today.



Step 2 - Logo Design

There may not be anything more critical to your business than the logo you select!

Almost all successful companies that jumped out-of-the box and achieved instant success, did so, by having a logo that was deemed simple yet effective. Flexibility in your logo design will ensure that it can be used in multiple forms of advertising, from website design, letterhead, business cards, print ads, television ads and more.

Complete Design
and
Marketing
Services



MARKETING TOOLS [PART TWO]

Step 3 - Business Card

The most common form of advertising is the company business card. They come in all sizes, shapes, colors, textures, etc. However, it's crucial that business cards have a clean, uncluttered design. So many business cards fail to be effective because they have too little or too much information.

Business cards should most importantly display your logo and present a professional image of your company. Contact information needs to be prominently displayed with your name, telephone number, and email address, and don't forget your web address!

Some Customers choose to purchase double-sided business cards, and print just their web address on the back, so it stands out. Because business cards are often the first impression that a business makes with their potential clients, it's something that needs to be seriously taken.

Step 4 - Letterhead Designs and Templates

Letterhead correspondence paper should also include your logo and your contact information. It should always be used when corresponding with your current customers and potential clients. All the branding elements should coincide with each other, and present a clear and concise presentation of your business. Each branding component is as important as the next, and will help establish your company's professional image.



Step 5 - Website

Ceiling Cleaning website designed for your business.

Today, it's imperative that your company website be absolutely effective. Your logo should be presented on each of your website pages. Each page of your website should have dynamic content and be easily navigational, while making sure your contact information is displayed on each page.

Once activated, your website needs to be promoted, from print to web you need to get the word out that you are

online, which can be accomplished in a variety of ways to include, direct email, press release and business networking sites.

You may want to contact your SEO web professional to make determinations as to how he might best help you obtain better rankings on the search engines. SEO, (Search Engine Optimization) is critical in allowing the search engines to find you, especially when your need to be on the first page of search otherwise those customers can't find you because you're website is so far down on the search engine and rankings. Only \$24.95 per month.



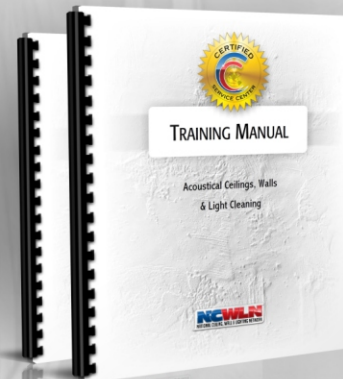
SALES & OPERATIONS TRAINING



You will spend two days in the classroom learning how to sale and operate your specialty cleaning services and, how to clean all types of ceilings, exposed structures, walls and lights including other specialty cleaning needs.

You will be taught how to use your equipment, the care and maintenance, what equipment you need for each job, and the correct follow-up with the customer. You will learn to use work order forms that enable you to improve your customer satisfaction and references for the future.

Using our 62 Page Training Manuals and the backing of our knowledgeable and experienced training team will insure that you learn what you need to learn, and Caruso Care is just around the corner if you get a job that is too big for you to handle and you need our expertise we will be there to help you learn more.



ON-GOING TRAINING AND EDUCATION

Your training doesn't stop there, today is the first day of your new venture, you will have access to several of today's Industry leaders in acoustical ceiling cleaning and restoration, you can ask questions anytime, day or night by calling our toll free number at 1-877-763-1471 or email us at info@ncwln.com.

Who better to learn more about the future of specialty cleaning and services than CARUSO CARE. Each year we continue to learn more about our specialty services, how to deliver them better, and the best ways to clean even the hardest to clean facility. From Large Manufacturing plants that require lifts and trained employees, CARUSO CARE will be there to teach you what you need to know, we have handle thousands of facility types and requirements.

Get involved with the experts, and learn more than you expect. New facilities are being built everyday that requires more knowledge than your average facility. By learning these type of facility needs you will have the advantage that makes the difference. Learn from the Best.

